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PRESIDENT

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Larry is President and co-founder of Deer Park Group, Inc. providing executive leadership services. He is an accomplished Information Technology consultant and executive with a recognized 18-year track record in the CIO/CTO role. He has guided IT successfully through volatile business environments including high growth, M&A, and turnaround – while concurrently achieving significant operational and financial improvements.

Together with Tom Murray, Larry co-founded the Deer Park Group and together they have built a team of executive consultants who help companies manage transformational change or solve critical operational problems. Client engagements range from growth producing acquisitions to turnarounds, from operations to business development, from performance analytics to business process and technology improvement.

During his 22-year tenure at General Electric and GE Capital Corporations, Larry rapidly advanced to CIO and CTO positions where he was consistently recognized for exceptional contribution. After leaving GE, Larry held turnaround CIO positions in Sanwa Business Credit Corp. (subsidiary of Sanwa Bank, Japan) and Alternative Resources Corp. where he successfully led critical organizational and technology transformations.

Larry is an honors graduate of the University of Virginia with a Bachelors Degree in Electrical Engineering where he was a member of Eta Kappa Nu and Tau Beta Pi Honor Societies and an officer in IEEE. He is a graduate of Executive Development and Information Technology Management Curricula at GE's prestigious Crotonville Executive Development Institute. He has completed Green Belt training in Six Sigma.

Larry is an active member and holds multiple leadership positions in the Association of Information Technology Professionals (AITP) including chapter Board member. He received a CIO of the Year Award for 2000 from the AITP and has chaired the award's Selection Committee. He is a member of the IT Executive Exchange and has been a speaker at various technology symposiums.