

## INTERNATIONAL BUSINESS MANAGEMENT

There are many challenges facing a business considering and wanting to undertake International business. Few organizations possess the required internal international experience and staff bandwidth needed to dedicate to an international growth objective. Engaging a typical consulting company often leaves the project successful, but unmanageable since the key resources leave with the consultant.

**The Deer Park Group provides highly experienced international executives to assist organizations develop an International strategy and ongoing implementation support.**

Deer Park associates have worked in the UK, France, Germany, China, India, Japan, Singapore and South Korea and have the experience and knowledge to be able to support both United States and International Companies and have lived through the many and varied challenges to meet the business requirements:

- Selection of the country and the region within the country
- Meeting the best companies to support business requirements
- Assisting in critical relationship building, which is different in every country i.e. GuanXi or 关系 in Chinese is very important in China.
- Helping with understanding both cultural and business differences

The Deer Park Group will assist your management assess opportunities and alternatives, develop the right relationships and execute a plan based on a sound strategy.

- Opportunity and risk assessment
- Strategy and Planning
- Legal resources and negotiations
- Highly experience international project management
- Identify and introduce "local" business partners and alliances.
- International business & cultural awareness and expertise
- Joint Venture, alliance and partnership
- Extensive practical experience with international executives
- Access to an extensive network of professional contacts

Deer Park Group provides experienced executives to support businesses by partnering, creating an alliance, or outsource functions to lower cost areas. We assist organizations with resources flexible in cost and timing and with a high level of experience to develop international business

The Deer Park Group has experience and breath of knowledge to support International companies wishing to do business in America..

For more information about our International Business Management solution services, call 847-431-8349 or email us at [Info@DeerParkInc.com](mailto:Info@DeerParkInc.com)

### DEER PARK GROUP SOLUTIONS

- Strategic Planning
- Implementing the Strategic Organization
- Board Advisory & Interim Leadership
- Succession Planning & Interim Leadership
- Business & IT Alignment
- Project & Program Leadership
- Gaining ERP Results
- Governances and Regulatory Compliance
- Marketing Strategy
- Business Intelligence
- International Business Management