Business-driven IT Alignment

All organizations exhibit their competitive strategies in a pattern of decisions aligned and executed by functional departments. Great organizations are tightly aligned and each decision, action and result is closely tied to the business strategy. When executives and staff of these organizations talk, it's within the same common framework of success.

Most organizations struggle to maintain this alignment but in an era of global reach, shrinking timelines, increasingly complex technology, and very aggressive competitor tend to lose focus and alignment. The Information Technology organization makes decisions on budget, staff skills, technologies that impact its ability to respond to changing competition over a long term.

An out-of-alignment organization may require nimble and flexible systems but is locked into low budgets, generic skills or restrictive off the shelf technologies. Nothing ever seems to get done, if if done its late, over budget and with poor results.

An aligned organization may also require nimble and flexible systems but its projects match the business strategy, its staff are prepared to handle he challenges and results are on time, on budget and with the right quality.

How can you tell if your oganizations strategies are aligned?

1. Is there a written, communicated business strategy that is understood throughout the organization?
2. Are business's strategic initiatives detailed in plans and programs with appropriate funding and leadership?
3. Are the skillsets of the organization matched to these projects?
4. Are budgets, staffing and skills matched to approved initiatives both long and short term?
5. Do senior managers complain of projects and programs that are not funded, incomplete, wrong priority, and generally not doing what they need most?
6. Can your staff easily discuss the key strategic points and how they fit into it?
7. Is your competition faster, more nimble than you?

DEER PARK GROUP SOLUTIONS

- Strategic Planning
- Project & Program Leadership
- Governances and Regulatory Compliance
- Succession Planning & Interim Leadership
- Board Advisory
- Business & IT Alignment

Deer Park Group has expertise in assessing the degree of strategic alignment and assisting your organization to develop, align, communicate and execute business and functional strategies

Deer Park Group has expertise in leading organizations through complex transitions and preparing for long-term growth. This includes both IT and financial management experience, augmented by various areas of subject matter expertise in this strategic alignment process.

Deer Park Group executive resources are flexible to your organization's scheduling, location and budget requirements. They have specific experience in your challenges and have often held the leadership position in organizations like yours.

Typical engagements for Deer Park Group consultants include; Advisory Board, Strategic Planning, Corporate to Business Function alignment, Pre and post merger assessments, and Complex project rescue and leadership.

For more information about our Business – IT Alignment Solutions, call 847-431-8349 or email us at Info@DeerParkInc.com